Report outline

# Introduction

* Ask the question – How to create a website for a tech expert client?

# The client, his strategy & business objectives

# Target audience as defined by the client

# Responsivity and interoperability – multiplatform design

* Reasons of creating a responsive website – literature references

# Design methods

* Brief description of the benefits of BootStrap, CSS, SVGs– literature references
* Why I started with the desktop design instead of mobile? Why did I have to go against the client brief?

# UX methods and findings

* Emails & questionnaire – usage benefits – literature references
* Findings

# Technical details

* BootStrap
* CSS
* SVGs
* JavaScript
  + Scrolling functions
  + Content hiding – minimalistic design vs content
  + Interactivity vs aesthetics

# Discussing findings in relation to research literature

# Conclusion, answer to the question

# Appendix

* Link to the site (internal & external)
* Questionnaire
* ~~Email interview questions~~
* Project plan